

OATYC Annual Conference

Friday, October 11, 2024

Greetings,

We are excited to announce that Rhodes State College is this year's institutional host of the annual Ohio Association of Two-Year Colleges (OATYC) Conference on Friday October 11, 2024. The conference theme is **"Rocket Education: Ignite, Launch, Soar"**. You are cordially invited to join our crew with the opportunity to sponsor this amazing mission! Our conference this year will allow fellow pilot educators of two-year colleges across the state to collaborate by sharing methods to **"Ignite"** minds and **"Launch"** education to new levels that allow our students to **"Soar"**.

The conference will launch with a "Chief" keynote speaker. Following the keynote will be concurrent "flights" of presentations, lunch accompanied by a poster presentation session, and campus activities featuring innovative efforts at Rhodes State. An achievement awards program to acknowledge the inspirational work and successes of Ohio two-year educators and to provide deserving students with scholarships to assist with their educational mission will also take place.

If you would like to explore more about this conference, please launch this conference website in your browser:

<https://www.RhodesState.edu/oatyc>.

Thank you for considering sponsorship of the 2024 OATYC Conference: **"Rocket Education: Ignite, Launch, Soar"**.

Please contact us at liles.a@rhodesstate.edu with any additional questions you may have. To secure your sponsorship, please complete the attached form or visit <https://www.RhodesState.edu/oatyc> and select "Sponsorship".

We hope you choose to "come aboard" for this "galactic" mission. We look forward to having you join our crew!

Sincerely,

2024 OATYC Conference Committee





ROCKET your business/organization to the top by becoming a sponsor for this year’s annual OATYC conference hosted at Rhodes State College! **Launch** your products or services to the entire crew of educators in attendance from across the state to **ignite** their minds with methods and tools that will help them, their institution, and their students to **Soar**!

Explore these sponsorship opportunities!

ROCKET... \$2,500 OR GREATER

(limited to first five sponsors)

- Recognition as a “ROCKET” sponsor during the event and in the program
- Full-page advertisement on back cover of the program (reserved for first sponsor only; remaining sponsors will receive full-page inside program)
- Logo on conference signage and promotional materials
- Exhibit space
- Free attendance for 4 representatives (includes breakfast, lunch, and snacks)
- Attendee information list

GALAXY... \$1,000 - \$2,499

- Recognition as a “GALAXY” sponsor during the event and in the program
- Full-page advertisement in the program
- Logo on promotional materials
- Exhibit space
- Free attendance for 2 representatives (includes breakfast, lunch, and snacks)
- Attendee information list

COMET... \$500 - \$999

- Recognition as a “COMET” sponsor during the event and in the program
- Half-page advertisement in the program
- Exhibit space
- Free attendance for 1 representative (includes breakfast, lunch, and snacks)
- Attendee information list

STAR... \$250 - \$499

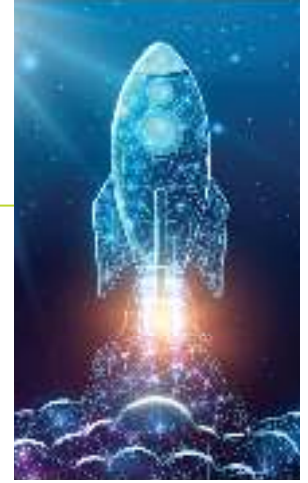
- Recognition as a “STAR” sponsor during the event and in the program
- Quarter-page advertisement in the program
- Exhibit space

MOON... \$100 - \$249

- Recognition as a “MOON” sponsor in the program
- May provide promotional items to be distributed to attendees



SPONSORSHIP Form



YES! I would like to support the “galactic” mission of the **2024 Annual OATYC Conference** at the selected level below*

**Please see attached document for sponsorship opportunities.*

- ☐ **ROCKET** Sponsorship: \$2,500 or greater
- ☐ **GALAXY** Sponsorship: \$1,000 - \$2,499
- ☐ **COMET** Sponsorship: \$500 - \$999
- ☐ **STAR** Sponsorship: \$250 - \$499
- ☐ **MOON** Sponsorship: \$100 - \$249

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip code: _____

Email: _____ Phone: _____

Amount of check**: \$ _____

****Please make check payable to: *Rhodes State College, c/o OATYC***

Mail completed form and check to:

Rhodes State College
ATTN: Business Office, PS 222
4240 Campus Drive
Lima, Ohio 45804

*If a check is not your preferred method of payment, please contact liles.a@rhodesstate.edu

Please make a copy for your records.

Deadlines:

- ★ To be included in this mission, all sponsorship commitments must be received no later than **August 1, 2024 by 5:00pm EST.**
- ★ Any logo or advertisement materials for the program must be received by **August 1, 2024.**
- ★ Any promotional items to be distributed to attendees must be received by Rhodes State College by **October 1, 2024.**

