



# Small Business Development Centers

Rhodes State College

# VIP: VERY IMPORTANT PLANNING SMALL BUSINESS ACADEMY

Attend all 6 sessions and one on one counseling to receive a Small Business Training Certificate and a Complete Business Plan!

Open to **Allen, Auglaize, Hancock, Hardin, Mercer, Paulding, Putnam, Van Wert, Shelby Counties**

## WEEK 1

“So...You want to be an Entrepreneur”

- Traits
- Expectations
- Requirements
- Business Plan

## WEEK 2

Launch & Grow Your Business

- Market Research
- Getting to Market
- Legally Establishing your Business

## WEEK 3

Marketing & Social Media

- Reach your target market
- Effective use of Social Media
- Marketing on a shoestring budget

## WEEK 4

Financial Accounting 101

- Income Statements
- Profit & Loss Statement
- Balance Sheet

## WEEK 5

Profitability Analysis

- Cost of Goods Sold
- Markup
- Expenses
- Break Even Analysis
- Sales
- Net Profit
- Cash Flow

## WEEK 6

Acquiring Capital & Risk Management

- Loan Options
- Lender Expectations
- 4 C's of Credit
- Mitigating Risk



No Cost,  
Registration  
Required



**MARCH 3RD -  
APRIL 7TH 2026**



**TUESDAYS 5:30PM-  
7:30PM**



**419-995-8032**  
Small Business Development Center



**THE BORRA CENTER  
FOR HEALTH SCIENCES AT  
RHODES STATE COLLEGE**

8 Town Square, Lima, OH  
45801 Room 103/104

