

<https://www.youtube.com/watch?v=MhLRYk3IDZc>

<https://www.nature.org/en-us/what-we-do/our-priorities/provide-food-and-water-sustainably/food-and-water-stories/farmers-and-non-operating-landowners-achieve-sustainable-future/>

<https://www.youtube.com/watch?v=IH0GiKeoP7M>

Team 1

You are a crop advisor who works closely with the Landlord and Trey Hill as mentioned in the video. You also work with a state agency that is promoting major changes to the fertilizer recommendations that are inconsistent with your and the farmer's experience. The farmer is not interested in sharing the data or experience that you and he have with the state agency. How can you work with both parties to ensure that the proposed changes are ethical and in the best interest of both the farmer and the environment?

Team 2

You are part of a team at an agriculture retail company and you have just received a batch of a fertilizer product that appears different than what was previously delivered. You have been waiting for the product to be delivered and customers are becoming very irritated with two of your biggest indicating they may go to another supplier for the same product. Additionally, your colleagues serviced the spreader installing a new spinner that they noticed was damaged. What are your next steps to ensure that the customers are promptly satisfied along with maintaining the ethics of your company?

Team 3

You are a crop consultant in Mercer County Ohio and you are working with Piqua Materials as your main supplier of limestone since they are able to meet the demands of your customers. Your friend is also promoting materials from Piqua materials but because Piqua materials are more expensive per ton, this consultant sometimes substitutes lime from a different quarry that has the same analysis but is cheaper. When the product is substituted, the farmer is charged the price of the lesser product (not the price of the Piqua materials, but they do not receive the lime they are promised. Is this an unethical practice or not a problem? If the lime analysis is the same, is there a difference if the materials come from different suppliers? Is the consultant obligated to disclose the difference of the products?