

**Rhodes State College**  
Associate of Applied Business Degree Diplomas  
Issued

	2018-19	2019-20	2020-21	2021-22	2022-23
AAB in Accounting	6	6	10	5	12
AAB in Business Administration	35	22	34	27	19
AAB in Business Management ##	2	1	0	0	0
AAB in Human Resource	11	15	13	8	4
AAB in Marketing ^^	0	2	4	4	3
AAB in Digital Marketing and Marketing **	0	0	0	1	2
AAS in Digital Media Technology ^^	4	3	8	0	2
AAB in Paralegal/Legal Assisting ^^	1	2	2	1	0
<b>Total Graduates</b>	<b>59</b>	<b>51</b>	<b>71</b>	<b>46</b>	<b>42</b>

\*\* Note: The AAB in Digital Marketing and Media is not Accredited by ACBSP

^^ Note: The AAB in Marketing and Sales, the AAB in Paralegal/Legal Assisting, and the AAS in Digital Media Technology were terminated effective Summer Term of 2021. No new students have been admitted into these degrees from Summer 2021 term forward.

## Note: The AAB in Business Management was terminated effective Summer Term of 2017. No new students have been admitted into this degree from Summer 2017 term forward.



**Rhodes State College Certificates**  
Issued

	2018-19	2019-20	2020-21	2021-22	2022-23
Certificate-Accounting Clerk	9	2	1	7	25
Certificate-Business Administration	14	2	8	13	28
Certificate-Business Management	3	0	7	1	24
Certificate-Entrepreneurship	0	0	0	0	0
Certificate-Human Resource Mgmt	9	2	1	2	4
Certificate-Marketing	0	0	0	0	2
Certificate-Digital Marketing	0	0	1	1	7
Certificate-Paralegal/Legal Assisting	0	0	1	0	0
Certificate-Real Estate Sales License	14	8	41	10	20
Certificate-Tax Preparer	7	1	0	9	12
Certificate-Team Leadership	25	2	7	3	0
Certificate-Digital Media Technology	2	0	0	1	3
Certificate-Graphic Design and Digital Imaging	0	0	0	1	2
Certificate-Pregaming Design Certificate	0	0	0	0	1
Certificate-Video Graphic Specialist	3	0	0	0	1
Certificate-Supply Chain Management	0	0	0	0	3
<b>Total Certificates Issued</b>	<b>86</b>	<b>17</b>	<b>67</b>	<b>48</b>	<b>132</b>

Note: The Certificate Programs are not Accredited by ACBSP

**Rhodes State College Associate of Applied Business Degree Graduation Rates**

	Students Entering Program AY 18-19			Students Entering Program AY 19-20			Students Entering Program AY 20-21		
	Students Entering Program AY 18-19	that Graduated by Spring 2021	Graduation Rate	Students Entering Program AY 19-20	that Graduated by Spring 2022	Graduation Rate	Students Entering Program AY 20-21	that Graduated by Spring 2023	Graduation Rate
AAB in Accounting	11	6	54.5%	8	3	37.5%	10	4	40.0%
AAB in Business Administration	19	7	36.8%	28	12	42.9%	22	9	40.9%
AAB in Human Resource	10	3	30.0%	7	1	14.3%	2	2	100.0%
AAB in Marketing	1	0	0.0%	4	0	0.0%	3	1	33.3%
AAB in Digital Marketing and Media	0	0	N/A	0	0	N/A	0	0	N/A
AAS in Digital Media Technology	10	2	20.0%	3	1	33.3%	5	0	0.0%
AAB in Paralegal/Legal Assisting	1	1	100.0%	2	0	0.0%	0	0	N/A

Note: AY 18-19 includes Summer 18, Fall 18, and Spring 19, etc.

Students reported are First Term Freshman

**Rhodes State College Associate of Applied Business Degree Retention Rates**

	Students						Students					
	Students Returning		Fall 2018 to Fall	Students Returning		Fall 2019 to Fall	Students Returning		Fall 2020 to Fall	Students Returning		Fall 2021 to Fall
	Students Enrolled	to Major Fall Term	2019 Retention	Students Enrolled	to Major Fall Term	2020 Retention	Students Enrolled	to Major Fall Term	2021 Retention	Students Enrolled	to Major Fall Term	2022 Retention
Fall Term 2018	2019	Rate	Fall Term 2019	2020	Rate	Fall Term 2020	2021	Rate	Term 2021	2022	Rate	
AAB in Accounting	42	13	41.9%	35	12	40.0%	25	9	56.3%	27	10	50.0%
AAB in Business Administration	107	33	41.3%	97	51	63.0%	105	31	46.3%	81	22	38.6%
AAB in Human Resources	45	16	45.7%	35	11	47.8%	31	11	50.0%	20	7	46.7%
AAB in Marketing	12	3	27.3%	12	1	10.0%	11	3	37.5%	11	3	42.9%
AAB in Digital Marketing and Media	0	0	N/A	0	0	N/A	0	0	N/A	5	2	50.0%
AAS in Digital Media Technology	30	6	24.0%	14	8	61.5%	20	5	45.5%	11	3	27.3%
AAB in Paralegal/Legal Assisting	11	4	40.0%	8	4	50.0%	5	0	0.0%	0	0	N/A

Note: Retention calculations account for students that have graduated, returned, and graduated/returned (i.e. Retention Rate= Fall 2 Enrolled/(Fall 1 Enrolled-(Grads-Grads/Returned))

**Rhodes State College Business Program Employment after Graduation //**

	# of Respondents Available for Employment ++		2016-2017	# of Respondents Available for Employment ++		2017-18	# of Respondents Available for Employment ++		2018-2019
	# of Respondents Employed >>	Rate		# of Respondents Employed >>	Rate		# of Respondents Employed >>	Rate	
AAB in Accounting	10	8	80%	5	5	100%	4	3	75%
AAB in Business Administration	22	20	91%	14	12	86%	27	24	89%
AAB in Human Resource	11	10	91%	8	5	63%	6	6	100%
AAB in Marketing	5	4	80%	1	1	100%	0	0	N/A
AAB in Paralegal/Legal Assisting	8	8	100%	1	1	100%	1	1	100%

// Employment data for 2019-20, 2020-21, and 2021-22 will be coming from the Ohio Department of Job and Family Services instead of an internal Rhodes State survey to students. At the writing of this report this data was not yet available.

++Respondents available for employment exclude graduates who have waived employment assistance for medical, military, continuing education, visa restrictions, and/or have chosen to not seek employment for personal reasons. Please note not all graduates respond to the career placement survey.

>>Respondents employed include those placed in field, in a related field, and with partial information. Respondents not employed but continuing their education at a Four Year Institution are not included in these placement numbers.