

Social Media Mastery Training

The SBDC at Rhodes State College in conjunction with Ohio SBDC is pleased to offer Social Media Mastery training.

25+ On-Demand Master Led Social Media Training Courses with access to like-minded community for support.

May 13th • 4pm
*Event Cost: Free

In this course you will learn how to take your Social Marketing skills to the next level, from optimizing your presence on the major social networks to creating a sophisticated social marketing strategy, and more.

You Will Learn:

- How to develop a comprehensive and successful social media marketing strategy
- The best way to create content that resonates with your audience
- How to grow your brand and engage with your online community
- How to implement proven social media marketing tactics & introduce tools that will help you work smarter
- And more!

This comprehensive video-based social media training is designed for beginners - experienced social managers . Each lesson offers a guided approach to set up, management and supportive resources to refer back to as needed. The community is meant to not only train you on the best social media tactics but to also support your social media marketing initiatives ongoing.

To sign up please visit: OhioGetSocial.eventbrite.com



offered at no cost to Ohio Small Businesses



Small Business Development Centers at Rhodes State College